



Alton Operatic and Dramatic Society

About AODS

AODS (Alton Operatic and Dramatic Society) has been performing in Alton, Hampshire, since 1921. We aim to be a friendly, all-inclusive and welcoming society and present a wide range of shows, including many musicals and classics. We try and cater for all our audiences' tastes, ensuring that we engage with all our customers, old to young, new to familiar! We perform two shows a year – a musical in Spring and a play in Autumn- at the Alton Assembly Rooms. You will find all the information about us on www.aods.org

Please Sponsor Us

Amateur theatre, as with all theatre, is expensive to produce, with each show costing between five and ten thousand pounds.

We are fortunate to benefit from a number of people who support us by voluntarily giving up their time to help put on and organise our shows.

However, additional costs are inevitable to any production. These can include venue hire, script royalties, costume hire, lighting hire, sound hire, printing costs, construction materials and much more. Your sponsorship would go a long way in covering these extra costs, as well allowing us to continue producing the high quality and memorable shows that we have been recognised for locally for nearly 100 years.

Since theatre performances are very public events, as well as being specifically targeted at Alton and the surrounding towns and villages, we can offer you plenty of publicity for you and your company in return.

We have put together a number of sponsorship packages to cater for all budgets.

Please review our packages:

Platinum Sponsorship Package

£500.00

Be an exclusive AODS sponsor for a whole year which includes:

- A "Sponsored by" mention on 2 large banners displayed in prominent town locations
- A "Sponsored by" mention on production posters for 2 productions (approximately 20 across local area)

- An "Sponsored by" mention on production flyers for 2 productions (approximately 3000 hand flyered)
- A free full A5 page advert within the programme for 2 productions (approximately 600)
- A mention on all mailshots sent to our mailing list for the year
- A prime website "Sponsored by" mention on the website front page for the year
- A website "Sponsored by" mention on the 'Coming Up' and 'Productions' pages permanently
- A website logo, description, information and link on our Sponsors section for the year
- An audio "Sponsored by" message before each performance of each production
- Board presence at the homes of our committees
- Four front row tickets for opening night for the 2 productions

All packages are subject to availability and open to reasonable negotiation.

Gold Sponsorship Package

£250.00

Be an exclusive AODS sponsor for a production which includes:

- An "Sponsored by" mention on production posters for 1 production (approximately 10 across local area)
- An "Sponsored by" mention on production flyers for 1 production (approximately 1500 hand flyered)
- A free half A5 page advert within the programme for 1 production (approximately 300)
- A mention on all mailshots sent to our mailing list for the year
- A prime website "Sponsored by" mention on the website front page for the year
- A website "Sponsored by" mention on the 'Coming Up' and 'Productions' pages permanently
- A website logo, description, information and link on our Sponsors section during and leading up to the production
- An audio "Sponsored by" message before each performance of each production
- Four front row tickets for opening night for the 2 productions

All packages are subject to availability and open to reasonable negotiation.

Silver Sponsorship Package

£75.00

Sponsor our flyers for a production:

- A half page advert on the reverse of all flyers for the production (approximately 1500 hand flyered)
- A website mention and link on our Sponsors section during and leading up to the production
- A mention on the production page permanently

All packages are subject to availability and open to reasonable negotiation.

Programme Sponsor - Full Page

£50.00

Sponsor a production by taking an advert space in the programme:

- A full A5 page advert within the programme for the production (approximately 300)
- A website mention and link on our Sponsors section during and leading up to the production
- A mention on the production page permanently

All packages are subject to availability and open to reasonable negotiation.

Programme Sponsor - Half Page

£25.00

Sponsor a production by taking an advert space in the programme:

- A half A5 page advert within the programme for the production (approximately 300)
- A website mention and link on our Sponsors section during and leading up to the production
- A mention on the production page permanently

All packages are subject to availability and open to reasonable negotiation.

Further questions? Please contact:

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